



PROMOTION AND DEVELOPMENT COMMITTEE

Meeting

held from 14:30 – 18:30

on Saturday, 27th October in Sarasota, USA

MINUTES

- Present:** Dobbs Davis (USA), Thomas Blixt (SWE), Jose Frers (ARG), Zoran Grubiša (CRO), Thomas Nilsson (NOR), Edoardo Recchi (ITA)
- Regrets:** Steve Benjamin (USA), Qu Chun (CHN), Paolo Massarini (ITA), Luke Scott (RSA), Christos Theodosis (GRE)
- Observers:** Bruno Finzi (ITA), Patrik Lindqvist (FIN), Wolfgang Schaefer (GER), Dave Cort (USA), Bojan Gale (SLO), Robert Jacobsen (GER), Peter de Jong (NED), Randy Draftz (USA), Johan Tuustedt (SWE), Willem Ellemeet (NED), Michael Wood (NED), Lance Burger (RSA), Michael Quist (DEN), Nicola Sironi (ITA)

1. Roll Call, approval of Minutes

Minutes of the 2017 meeting in Puerto Vallarta were approved.

2. Committee membership changes

All members wished to continue to serve, with the request that Edoardo Recchi be substituted by Fabrizio Pirina (ITA). The Committee has no objection to this request.

3. Activities and initiatives in 2018

The chairman noted for the Committee and observers that there was progress on several initiatives identified in the last meeting in 2017, including the appointment of a new Social Media Manager (Piret Salmistu), who has revised and updated the Facebook page and opened use of other platforms, as well as providing regular posted content. Page likes have increased 10-fold since she started in May. The Committee also agreed to look at the main ORC website for refreshing structure and content, with Zoran mentioning that the site and mail server will move to Greece from Croatia soon.

Promotion and seminar trips were made to HKG primarily for the Sportboat fleet there, with another presentation made at RHKYC. Another measurement trip to NED was planned but cancelled, and a trip was made to IRL at the request of the Howth YC, and another trip is upcoming to ISR at the request of the Israel YC. This in addition to several trips and presentations made around the USA, and a sponsored seminar on measurement rating systems given at the US Sailing Leadership Forum in February in St Petersburg, FL.

New entry-level measurement videos were shown for Sails and Rig, with Hull and Props still in production. This is an idea long overdue and now uniquely offered by ORC to help train new members to the measurement community.

Other new projects include programming for a new online Scratch Sheet for boats in the Sailor Services system, and further improvements to the ORC Scorer software.

4. Submissions

ITA 3 – Preservation of the existing fleet

The Committee discussed the submission and did not support it because it believes there is not any intentional bias of the ORC VPP to favor “latest-generation boats” because recent results of ORC championship events have not shown this trend.

5. Wish list of new items

The list of new items includes writing and publishing a User Guide to the Scorer software, along with an instructional video on how to use the Sailor Services system. And the Race Management Guide remains unfinished, with a strong mandate to complete soon so it can be ready for the 2019 season.

6. Promotion and development future plans

Trips in 2019 are anticipated for NZL, SWE and more within the USA.