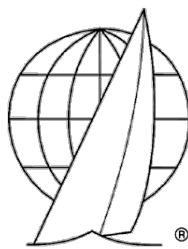


OFFSHORE RACING CONGRESS

World Leader in Rating Technology

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MINUTES of the meeting of the **Promotion and Development Committee** of the Offshore Racing Congress held on Monday, 6 November 2016 in Barcelona, Spain.

Present:	Dobbs Davis (USA - Chairman) Steve Benjamin (USA) Jose Frers (ARG) Thomas Nilsson (NOR) Emanuela P. di Mundo (ITA)	Sten Edholm (SWE - vice-chairman) Paolo Massarini (ITA) Zoran Grubiša (CRO) Edoardo Recchi (ITA)
Regrets:	Qu Chun (CHN)	Christos Theodosis (GRE)
Observers:	Robert Jacobson (DSV - GER) Bruno Finzi (ORC – ITA) Yvonne Beusker (Hague ORC Worlds - NED) Fabrizio Pirina (YCCS - ITA) Ab Passman (Nordzee Club - NED) Michal Korneszczyk (PYA - POL) Bruce Bingman (US Sailing – USA) Boris Hepp (DSV - GER) Joakim Majander (FSF – FIN) Vasily Alekseev (ORC – RUS) Chuck Hawley (US Sailing – USA)	Patrick Lindquist (ORC – FIN) Thomas Blixt (SHF - SWE) Per Boymo (NSF - NOR) Peter de Jong (RNYU - NED) Glen Stanaway (AUS) Luiz Kahl (Yacht Scoring - USA) Eva Holmsten (KSSS – SWE) Hans Drakenberg (KSSS – SWE) Mazakazu Takagaki (JSAF – JPN) Ecky van der Mosel (DSV – GER) Roy van Aller (Royal NED YU – NED)

1. PREVIOUS MEETING MINUTES APPROVAL

Minutes of the previous meeting held in Sanya, China were approved without comment.

2. COMMITTEE MEMBERSHIP CHANGES

All members of the Committee were interested in continuing to serve another year, and no additional members were proposed at this time.

3. SUBMISSIONS

3.1 MANCOM 2: The Committee supports the submission, with the recommendation to the Race Management Committee that this document is produced in a modular format, such as the Green Book, where topical chapters may be made available separately. Content should include topics such as scoring options, course selections, and guidance pathways to making the correct decisions for each race and/or regatta, as well as how to educate sailors on the reasons for the choices made.

There was strong support for this guide to be made available in .doc format so that translations could be made in GER, ESP, ITA, JPN, POL, and other languages (eg, FRA).

The Committee will work with the Race Management Committee and ManCom to form a Working Party to create the document, circulate a draft copy for review, and devise appropriate publishing and promotion strategies based on results from the ORC use Survey conducted by the Race Management Committee.

3.2 POL 2: The Committee does not support the submission, only because it already exists as an ORC policy, which is to offer levy-free promotional certificates to boats that have not received an ORC certificate in the past 5 years. The use of these is at the discretion of the Rating Office in each country.

Comments were also made about the irregular application of the production boat builder program, where as boats are built they automatically receive ORC Club certificates. It has been found in practice there are too many variations within even series-built boats for this program to be effective at delivering the same quality of data necessary for a Club certificate. The one-design ORC certificate is a better application of like-built boats.

3.3 RUS 2: The Committee regarded this submission as the same as ManCom 2 (item 3.1).

4. RECENT ACTIVITIES:

- Presentations were made by invitation in Texas, New York, Ireland, Miami, St Maarten, Japan, Cyprus, and San Francisco, with another presentation and measurement seminar conducted in Texas. These are based on a powerpoint developed for new users in the ORC system.
- The development and publishing of the ORC Guidebook 2016 was completed in July and distributed to a circulation of 36,000 subscribers to Sailing World magazine in the US, and 5000 extra copies have been printed for promotional uses by ORC. These have been distributed to numerous nations, and will continue to be used as an introduction to the system for new users. This book's contents will be made available to all interested in .doc or .txt format suitable for translation.
- New perpetual trophies were created at the request of the Japan Sailing Federation (JSAF) to help promote the re-growth of ORC use in JPN. Glass keeper trophies were also created to help promote ORC use in regional races, and ORC is a Silver-level sponsor at Quantum Key West Race Week, being now the only handicap system used at this prestigious US event.

5. NEW INITIATIVES:

- The poll developed with Ab Passman has revealed a need to continue with promotion and presentation of the features of the ORC system, even to nations that currently use the system. So, new trips will be planned to ARG, AUS, more areas in the USA, and locations with approved new ORC events (eg, POL and LAT).
- PDC will work with OC&EC to promote new events, including those not with strict Green Book formats, particularly in new regions, with the concept being that ORC offers not just a new system but also a new approach to racing that may help to re-activate dormant markets that are asking for help.
- ORC has been asked to participate in a US-based project to develop a new multihull rating system for fast cruising, where ORC's framework of measurement, data management and certification could be used provided a VPP could be provided.
- Similarly, ORC has been approached to help develop a new system for Classic yachts, built on the framework of the ORCs system.
- An app development program is very much desired by PDC, and its hoped the ORC programmers can be available to make themselves available to create, troubleshoot, and launch new apps that can perform both informational and technical functions that highlight the value of a transparent system.

6 November 2016, Barcelona