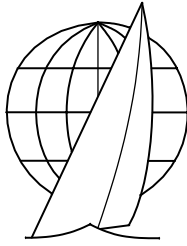


# OFFSHORE RACING CONGRESS

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## PROMOTION AND DEVELOPMENT COMMITTEE MEETING Singapore, 5<sup>th</sup> November 2005

MINUTES of the **Promotion & Development Committee** of the Offshore Racing Congress held on 5<sup>th</sup> November 2005 in Singapore

Present: Giovanni Iannucci (Acting Chairman)  
Sten Edholm  
Paolo Massarini  
Edoardo Recchi  
Theo Tsaltas  
Miguel Rosa

Absent: Emilio Feliu Serra (Chairman)  
Larry Bulman  
Sven Christensen  
José Frers  
Miguel Rosa  
John Winder

Guests:	Max Behrend	Abraham Rosemberg
	Per Boymo	Minoru Tomita
	Radboud Crul	Ecky von der Mosel
	Eva Holmsten	Hans Zuiderbaan
	Zoran Grubisa	

1. After welcoming the Committee Members present and the guests, Giovanni Iannucci explained that he had been requested to Chair the meeting, with Sten Edholm's assistance, by Emilio Feliu Serra who was unable to come to Singapore, he then sadly recalled the valuable contribution Pasquale Landolfi had offered to ORC and to the Committee since its institution in 1998 and asked those present to stand up and observe a moment of silence in his memory.
2. Starting with the Agenda the Committee approved the minutes of the 2004 meeting held in Copenhagen.
3. Sten Edholm then gave a presentation about the activity and achievements in 2005 (see enclosure 1). The Acting Chairman remarked that thanks to a dedicated and capable person, as repeatedly recommended by the Committee since its institution, it was finally possible to see some significant results. Paolo Massarini then reported about the progress of the ORC Level Classes which is encouraging and has been sufficiently covered in ORC Newsletters and on the website.
4. The two submissions received were discussed and the Committee decided to recommend approval of submission SWE 5 as formulated.

About submission SWE 7 the Committee approved it in principle. It recommended however that a trial be conducted by the Swedish Offshore Sailing Federation in the Baltic next season and a report be presented at next AGM.

Both submissions have been assigned also to the Offshore Classes & Event's Committee.

5. Committee members and guests were then asked to bring up any item of interest. The following comments/recommendations were made:
- the publication of an ORC Year Book should be considered for appropriate distribution;
  - a package based on ORC Club certificate should be offered to boat builders (this was recommended by the Committee in 2000) the same should also be offered to major charter companies;
  - ORC should offer Perpetual Trophies for important offshore races world wide;
  - seminars and presentations should be organized on appropriate occasions;
  - the need for promotional items such as belts, pens, caps, was emphasized;
  - the need to improve and expand the IMS Guide was also emphasized;
  - a suggestion to produce a check list on how to organize an IMS event was passed to the Chairman of the Race Management Committee;
  - it was suggested that ORC publications be published in the same format/size;
  - it was also suggested that Nominating Bodies should be requested to display a link to the ORC website under the ORC logo on their homepage
6. The Committee supports in principle, all the suggestions/recommendations above and recommends their implementation as feasible depending on the availability of the manpower and financial assets required. The Committee also recommends that the Promotion and Development Manager Sten Edholm be confirmed in his role and that his involvement in the promotional activities be expanded.

The Committee finally recommends that the amount of 15.000 Euro be allocated for the promotional budget in 2006.

GI/vr  
6.11.2005