OFFSHORE RACING CONGRESS

World Leader in Rating Technology

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MINUTES of the **Promotion & Development Committee** of the Offshore Racing Congress held on held on 6th November 2004 in Copenhagen, Denmark

- Present: Emilio Feliu Serra (Chairman) Jose Frers Theo Tsaltas Miguel Rosa
- Guests Gianfranco Alberini John Kalatzis Sven Christensen Gerd Kall Sten Edholm Pasquale Landolfi Bruno Finzi Paolo Massarini Roula Galani Manuel Nadal Zoran Grubisa Edoardo Recchi Boris Hepp Dina Sfakianaki Eva Holmsten Ken Weller Bengt-Olof Holmberg John Winder George Hourdakis Hans Zuiderbaan
- 1 After welcoming the Committee members present and guests, the Chairman wants to express his gratitude to the members of the Committee that will leave their positions, Mr. Mooney, Mr. Osmond, and Mr. Borking for their valuable tasks made for the Committee. The Chairman also regrets the absence of Mr. Iannucci due to health reasons.
- 2- Starting with the Agenda, the Committee approves the Minutes of the 2003 Meeting held in Barcelona.
- 3 The Chairman reports on the year & activity: during the two first months of the year, the new staff member of the ORC, Mr. Jeremy Tolhurst, was in close relationship with the members of the P&D Committee, producing the draft of the newsletter, published and circulated in February, and introducing input for the web page, updated in collaboration with Nicola Sironi.

Many publications referring IMS and general handicapping systems were collected and answered when necessary, and several items, as the cover pages of the year publications were circulated and finally selected.

In March, the task of Mr. Tolhurst related to our Committee finished, leaving the newsletter publication interrupted, and the rest of coordination activity in hands of the other members that individually took initiatives as publications, seminar organizations, web page updating and in general, spread information about IMS and ORC Club to the relevant receivers.

Several local and national Rating Authorities collaborated with these initiatives, reporting racing and teaching activity. South American R.A. (Argentina, Chile, Brazil, Uruguay and Peru) informed regularly about number of certificates and actualized reports on racing activity.

In Europe, the IMS and ORC Club situation in terms of certificates, Championships and technical issues has improved, and these information has been released, as well as the other parts of the world, trough the web page and links with all the possible available sources.

Publications and current technical matters have been circulated to the main Magazines, not only world wide, but also to local press and Club newspapers.

Various examples of that kind of material are distributed to members of the Committee and guests.

Considering the absolute lack of financial support in terms of travel facilities, educational or promotional material and professional assistance, the Chairman considers the task of the year only sufficiently accomplished, but with a strong need of new resources to fulfill major expectations.

The Chairman wishes to appreciate the big assistance given by members of the ORC staff and other Committees, Mr. Weller and Mr. Sironi, because their contribution to the P&D Committee task.

The discussion related to the need of introducing some kind of professional support, in terms of promotion, publicity and resources needed was fruitful and in general underlined various aspects of the task:

- a) Make the access to the handicap system and the relevant information easy for the interested
- b) Focus the effort towards the users and/or the National or Rating Authorities
- c) Produce an available source of information, receiving questions and releasing answers in short term, as well as updated links to every data related to the ORC activity and offshore sailing sport in general. That should be the main task of the web page
- d) Strategic action should be taken, focused towards Rating Offices on countries where scarce facilities for measurement and scoring are available, offering technical and personal support, even coordinating cooperation between countries.

After the most valuable contributions from Miss Sfakianaki, Mr. Frers, Mr. Zuiderbaan, Mr. Grubisa, Mr. Edholm, Mr. Winder, Mr. Tomita, Mr. Hepp, Mr. Holmberg and Mr. Rosa, it was clear that the general opinion was that a professional support to manage the web page and the publicity-promotion aspect of the Committee shall be left in professional hands, as well as the further advice for the Committee purposes.

Two guests and future proposed cooperative members of the P&D Committee, Mr. Sten Edholm and Mr. Sven Christensen exposed their particular skills on the needed features, both very comprehensive and adapted to the task previously discussed.

A proposition to the Congress will be made, in order to obtain an appropriate professional cooperation between these persons and the members of the ORC, specially the P&D Committee, in the near future, in order to comply with the fundamental task, which is survey, investigate and consider effective means for publicizing ORC handicapping systems, event rules and services to the international offshore racing community.

4 - As a result of the absence of three members of the Committee due to the finishing of their appointment, the following names are proposed as new members to obtain the number of nine required by the Association rules:

Mr. John Winder (USA) Mr. Edoardo Recchi (ITA) Mr. Sten Edholm (SWE) Mr. Sven Christensen (GER) Mr. Paolo Massarini (ITA)

5 - Not having submissions to consider, neither new business lodged, the meeting closed at was adjourned at 13:30 hrs